

Fortaleza, October 7th, 2019.



Fraport Brasil and Mino present the Brazilian Northeastern culture through new art pieces at the Fortaleza Airport

Culture, customs and beliefs are entwined with the aviation scenery.

Fortaleza, October 7th, 2019 – To welcome passengers and compose the arrivals and departures ambience at the Fortaleza Airport, Fraport Brasil, through illustrations by artist Mino, presents tourists and locals with works of art from the land of joy: the State of Ceará, mixing aviation and the Northeastern culture.

The artist drew, exclusively for Fraport, 12 canvases inspired by elements of the local customs. *Sol Mandala*, for example, represents the summer, longed for by those coming from cold regions of the world.

All pieces will be exhibited at the Passenger Terminal. They complement the existing pieces, whose theme is “Ceará, land of light”, displayed near the food court. “We really wanted Mino to be the one to continue the work he had developed. The existing canvases, also created by him, depict the history of the region and now they have been complemented with our main cultural aspects. It is a pleasure to have his contribution,” says Andreea Pal, CEO of Fraport Brasil.

The project started in the second half of 2018. In February 2019, the research began, and in October the final product will be finished. “These pieces welcome those arriving, salute those departing, and introduce Ceará to our visitors and to the locals as well,” said the artist Hemínio Macedo Castelo Branco (Mino).

Fraport Brasil values and respects the Northeastern culture. Our objective is to pay tribute to the land of light, which welcomes thousands of tourists every day. The combination of art and culture, expressed through an artist’s strokes, says a lot about the history of the people. These pieces represent and illustrate the local culture, which will now be conveyed to people from all over the world, for whom the airport is the gateway to the land of joy.